

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	7469729
<b>Application Number:</b>	10813925
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	5061
<b>Title of Invention:</b>	Determining ad targeting information and/or ad creative information using past search queries
<b>First Named Inventor/Applicant Name:</b>	Sumit Agarwal
<b>Customer Number:</b>	82402
<b>Filer:</b>	John C. Pokotylo
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	Google-66 (GP-238-00-US)
<b>Receipt Date:</b>	22-APR-2010
<b>Filing Date:</b>	31-MAR-2004
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<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$ 180
RAM confirmation Number	3094
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Transmittal Letter	IDS_Transmittal_Google66.pdf	130778	no	2
			46ab4186970edad0845a0b0d141d92992150aec8		
Warnings:					
Information:					
2	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_PTOSB08a_Google66.pdf	89674	no	1
			8d837be2d8865fb5f4653f28eabd3e6c0ee53e87		
Warnings:					
Information:					
This is not an USPTO supplied IDS fillable form					
3	Foreign Reference	Ref_AV_Google66.pdf	6924737	no	93
			af613cd3531291e62a2497d224582ac103b8d681		
Warnings:					
Information:					
4	Foreign Reference	Ref_AW_Google66.pdf	1208132	no	12
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Warnings:					
Information:					
5	Foreign Reference	Ref_AX_Google66.pdf	679827	no	6
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Warnings:					
Information:					
6	Foreign Reference	Ref_AX_Translation_Google66.pdf	923355	no	6
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Warnings:					
Information:					
7	Fee Worksheet (PTO-875)	fee-info.pdf	30498	no	2
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Warnings:					
Information:					
Total Files Size (in bytes):			9987001		

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**If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.**

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**If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.**

**New International Application Filed with the USPTO as a Receiving Office**

**If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.**